

UPES, EY India partner to Launch MBA in Strategic Financial Management

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UPES has announced an innovative knowledge partnership with EY India (Ernst & Young) to introduce the MBA in Strategic Financial Management. This unique collaboration sets a new benchmark in industry-integrated management education, with 50% of the curriculum designed and delivered by a Big 4 firm.

Industry-Integrated Learning with EY India

In this groundbreaking initiative, students at the UPES School of Business will benefit from over **600 hours of direct training** provided by EY India. This hands-on training will offer students first-hand exposure to advanced financial strategies, industry best practices, and the evolving landscape of strategic financial management. The curriculum will cover essential finance concepts such as Financial Planning & Analysis (FP&A), Mergers & Acquisitions (M&A), Corporate Finance, accounting processes, and more.

Internship Opportunities with EY India

As part of this knowledge partnership, a select group of **6-10 high-performing students** will have the unique opportunity to secure **paid internships** with EY India. These internships will allow students to gain invaluable real-world experience, enhancing their skills and providing them with a competitive edge in the job market.



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Dr. Ram Sharma, Vice-Chancellor of UPES, emphasized the importance of connecting education with real-world industry needs. He said, “Students today need an education that is deeply connected to industry needs. This collaboration with EY India ensures that our students receive real-world exposure, become market-ready, and develop the skills required to navigate the complexities of the finance function. They will not only gain technical expertise, but also acquire the business acumen needed to drive financial decision-making in leading organisations.”

Furqan Warsi, Partner at EY India, highlighted the significance of the collaboration in shaping the next generation of financial experts. “This knowledge partnership is designed to equip students with the expertise needed to excel in strategic financial management. Leveraging EY’s global capabilities, students will master crucial finance concepts and gain practical insights into the business applications of financial models, valuation techniques, and decision-making tools. This initiative empowers students to analyze diverse business scenarios and implement effective financial strategies with confidence.”

Milestone in UPES’ Mission to Align Education with Industry

UPES School of Business has consistently focused on building strategic collaborations with industry leaders to create transformative learning experiences. This knowledge partnership with EY India marks a significant milestone in UPES’ mission to deliver world-class education that is aligned with the needs of the global economy.

By combining academic rigor with industry exposure, UPES continues to ensure its students are equipped with the skills and experience needed to thrive in an increasingly competitive job market. The MBA in Strategic Financial Management, co-designed with EY India, is expected to set a new standard for management education in India.