



Student-led Society for Sustainability

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1. Introduction

UPES is a State Private University established in the year 2003 through UPES Act (2003) of the State Legislature of Uttarakhand and listed under Section 2(f) of UGC Act. The University is multidisciplinary with eight Schools focused on Engineering, Computer Science, Design, Law, Business, Health Sciences, Modern Media and Liberal Arts. Located in Dehradun, Uttarakhand with an area of over 40 acres across 2 campuses, the University offers over 141 programs to more than 12000 students and employs over 1000 faculty and staff. UPES is NAAC Grade A accredited University with five of its School of Engineering programs NBA accredited as well.

The NIRF 2021 ranked the University amongst Top 100 Universities in India (Rank 100) with School of Engineering ranked at 91, School of Law at 25 and School of Management at 46.

The university is QS Four-Star rated, as well as the first University to receive the IACBE accreditation for two of its School of Business programs. Apart from this the institution has been awarded the Advanced E-LEAD (E-Learning Excellence in Academic Digitization) certification by the QS I-GAUGE ranking agency, and has been ratified as a 'Great Place to Work' by the Great Place to Work® Institute.

2. Background

Climate change is a global concern today. A long-term change in the average weather patterns affecting the Earth's local, regional and global climates it is primarily driven by human activities. The impacts include warming temperatures, changes in precipitation, extreme weather conditions and rising sea level result in increasing stress on natural ecosystems and basic resources like air, water and food.

UPES has taken the initiative in promoting the seriousness in the depletion of the Ozone layer however, the layer is depleting day by day with the release of chlorofluorocarbons (CFC) in the atmosphere through the use of refrigerators, AC's and many more devices. These gases break down the Ozone molecules thereby reducing its capacity to absorb Ultraviolet (UV) rays. UPES has been conducting many awareness programs through The Green Up club to address the issues and as sustainable initiative.

GreenUP is functioning under the Department of Health Safety and Environment of University of Petroleum & Energy Studies, Dehradun. The Green Up is an active club under UPES, which marked its inception in 2014 with a sole purpose of building a green and sustainably developed nation. GreenUp is a cause against environmental peril. The society

has always strived for extending various initiations taken by Indian government by organizing campaigns and events that are commenced nationally.

Green Up is focusing on mobilizing and empowering communities to participate in.

The constant Endeavour of this society over the past few years has yielded fruitful results which are quite evident by the events it has organized and the impact it made in the society. Paintings, Debates, Paper presentations, Quiz, Photography, National webinars are some of the significant events conducted by this club which exhilarated people as well as raised awareness among them to preserve the environment.

The Green Up Club also conducts a lot of social awareness programs by visiting nearby orphanages, schools and villages emphasizing on protecting the environment, water conservation and waste management.

3. Purpose

- 3.1 To create awareness of Various Environmental Issues Arising problem are to make our environment cleaner and to achieve the goal of Greener and Sustainable development.
- 3.2 To create awareness regarding problems arising due to various environmental issues.
- 3.3 To make our environment cleaner and to achieve the goal of greener and sustainable development.
- 3.4 To create and develop a culture of sustainability among the student body.

4. Activities

GreenUp Club conducts several in and off-campus events

- 4.1 Organizing farmers awareness campaign on environmental issues in nearby villages around Bidholi Campus
- 4.2 The club organizes several on campus events to spread awareness on climate change and environment sustainability on regular basis. Some of the events are:
 - 4.2.1 Elocution
 - 4.2.2 Poster presentation
 - 4.2.3 Face painting
 - 4.2.4 Green brain train
 - 4.2.5 Photography
 - 4.2.6 Short film making
 - 4.2.7 Green manifesto
 - 4.2.8 Treasure hunt

- 4.2.9 Twist and turn
- 4.2.10 Faper

4.3 Organizing Annual Event 'ATMOSFAIR', a student driven environment awareness program in the campus and nearby villages

4.4 Strong CSR initiatives for nearby villages, particularly on environment, sustainability like Project Swachhta, Project Utthan

4.5 Extracurricular activities carried out for skill development and environment sustainability like Women technological park (WTP) project, Swach Bharat Abhiyan annually